

# Strategic Plan

Board Approved February 12, 2019

## PRIORITY FOCUS AREAS

**Priority 1 – Improve/promote/advance the objective of increasing the availability of quality child care slots in the areas we serve:**

Strategies	Performance Measures	Responsibility	Resources	Timeline
1) Increase the number Early Head Start slots.	Number of EHS slots will increase, waiting lists will shrink.	Head Start.	State and Federal Grants. Head Start staff.	October 2019.
2) Develop family and center based resources in area.	Quality child care slots provided by area providers will increase.	Child Care Aware.	NW MN Foundation, First Children’s Finance. Potentially state grants. Staff.	October 2020.
3) Develop Early Childhood Workforce.	Number of qualified staff will increase.	Head Start, Child Care Aware.	State, Federal, and foundation funding. Staff.	October 2020.

**Priority 2 – Improve/promote/advance the objective of keeping seniors in their homes and avoiding premature nursing home placement:**

Strategies	Performance Measures	Responsibility	Resources	Timeline
1) Expand reach of Tri-Valley programming outside of income-eligible population.	All 3 strategies will require some sort of satisfaction/awareness sampling.	Senior Programs Director	Senior Programs staff, Marketing and Communications.	October 2020.
2) Enhance effectiveness of				

existing community resources for Seniors.				
3) Aggressively market resources available outside of Tri-Valley along with internal options.				

**Priority 3 – Improve/promote/advance housing options in the service area:**

<b>Strategies</b>	<b>Performance Measures</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Timeline</b>
1) Bring Homeownership classes and renter classes to area to coordinate with financial literacy.	Local training opportunities will increase.	Community Services Director.	Agency staff.	February 2020.
2) Bring housing rehab resources to the service area.	Funds will be available for housing rehab.	Community Services Director.	Agency staff.	October 2020.
3) Add 1 FTE to Community Services Team.	New position focused on stable housing will be created.	Community Services Director.	CEO, Community Services Director.	October 2020.

**Priority 4– Improve/promote/advance Community Partner Engagement in the service area:**

<b>Strategies</b>	<b>Performance Measures</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Timeline</b>
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<p>1) Develop a cross-program workgroup to produce internal/external communication around programming with a 2-generation focus.</p>	<p>A communication plan will be developed and shared with the Board of Directors.</p>	<p>Senior Programs Director, Community Services Director, Head Start Family and Community Services Manager.</p>	<p>Staff time, other agency resources as requested.</p>	<p>February 2020.</p>
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