



Tri-Valley

Opportunity Council, Inc.

2019 Tri-Valley Community Needs Assessment



Tri-Valley Opportunity Council, Inc.

Community Action: Helping People. Changing Lives.



Community Needs Assessment Summary (2019)

Top Five Values Tri-Valley Demonstrates:

- | | |
|-----------------|-----------------|
| #1 = Compassion | #4 = Fairness |
| #2 = Commitment | #5 = Efficiency |
| #3 = Respect | |

Top 10 Strengths of the Report Area:

- | | |
|----------------------------|---|
| #1 = Basic Needs | #6 = Individual and Family Life |
| #2 = Education | #7 = Consumer Services |
| #3 = Health Care | #8 = Community Services |
| #4 = Environmental Quality | #9 = Mental Health Care |
| #5 = Income Security | #10 = Criminal Justice & Legal Services |

Top 10 Weaknesses of the Report Area:

- | | |
|------------------------------|--------------------------------------|
| #1 = Poverty | #6 = Unemployment or Underemployment |
| #2 = Affordable Medical Care | #7 = Substandard Housing |
| #3 = Crime | #8 = Shortage of Child Care |
| #4 = Affordable Housing | #9 = Alcohol Abuse |
| #5 = Drug Abuse | #10 = Medical Insurance |

Possible Community Needs Over the Next 12 Months:

- #1 = Finding a job where the employer offers benefits
- #2 = Finding a job which pays enough to meet your family's basic needs
- #3 = Finding quality child care providers
- #4 = Need for summer activities for older students and young teens
- #5 = Finding affordable health insurance

Comments From Community Forums:

- Change the culture/mindset that transportation is only vehicle related.
- We should be promoting walking, cycling, etc.
- Bike racks on busses, and then advertise it as a benefit of THE Bus
- Life skills literacy for not automatically jumping in a car and instead choosing to walk.
- Is there a multi-modal plan in place? Bike Crookston?
- Connect them to the trails around town.
- Do more advertising that Head Start also helps to educate families, not only the child.
- Establish a 'Workforce Volunteer Driver' program? Van Share?
- Caring Companion Program- is it possible to remove the age limit to help support any age that is feeling lonely.
- Is Caring Companion services available to individuals under 55 years old? Just for socialization or rides to the gym, for example.
- A program to help people apply for Social Security and Money Management.
- Funding for housing rehabs- similar to what Norman County does with 'Healthy Homes'.
- Financial Literacy Classes- Can they be Community Education classes format?
- Parenting Classes- There is a need for this.
- They would like to see some funding for car repairs and home repairs.
- Do not make any of our applications online only.
- Advertise and/or promote THE Bus and collaborate with Senior Centers and other programs so that people/seniors are able to ride the bus to other locations and schedule things accordingly.

Comments From Community Needs Assessment Survey:

- Thank you Tri-Valley for helping me. You people are wonderful. God Bless!
- As a parent, I appreciate everything provided by Tri-Valley Opportunity Council, Inc.
- Thanks for asking :)
- Thank you for all of the work you do at TVOC!
- I would like to know more about getting affordable internet.
- In any of my own contact with Tri-Valley, they have been exceptional.

Characteristics and Service Needs of Low-Income Residents in Marshall, Norman, and Polk Counties

Tri-Valley Opportunity Council, Inc. is a non-profit community action agency headquartered in Crookston. In existence since 1965, Tri-Valley provides services in 84 counties in Minnesota and Northeast North Dakota with a primary service area of west Polk, west Marshall and Norman counties. The mission of Tri-Valley is to provide opportunities to improve the quality of life for people and communities.

Board of Directors Priorities

Priority 1 – Improve/promote/advance the objective of increasing the availability of quality child care slots in the areas we serve:

- Increase the number Early Head Start slots.
- Develop family and center based resources in area.
- Develop Early Childhood Workforce.

Priority 2 – Improve/promote/advance the objective of keeping seniors in their homes and avoiding premature nursing home placement:

- Expand reach of Tri-Valley programming outside of income-eligible population.
- Enhance effectiveness of existing community resources for Seniors.
- Aggressively market resources available outside of Tri-Valley along with internal options.

Priority 3 – Improve/promote/advance housing options in the service area:

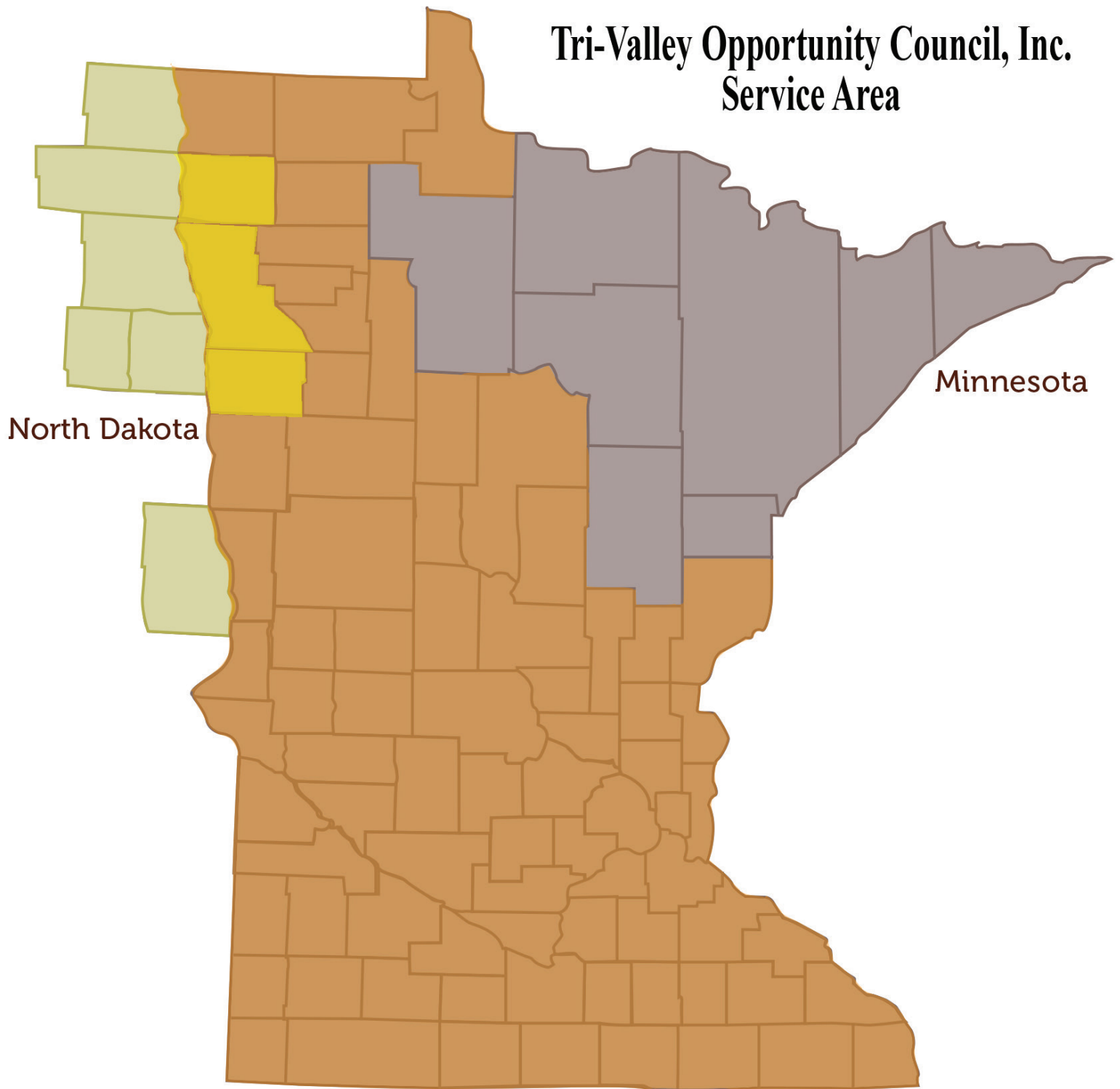
- Bring Homeownership classes and renter classes to area to coordinate with financial literacy.
- Bring housing rehab resources to the service area.
- Add 1 FTE to Community Services team.

Priority 4 – Improve/promote/advance Community Partner Engagement in the service area:

- Develop a cross-program workgroup to produce internal/external communication around programming with a 2-generation focus.

Tri-Valley Service Area

Tri-Valley Opportunity Council, Inc. Service Area



-  **Primary Service Area**
(West Marshall, West Polk, Norman Counties)
-  **Services in Minnesota**
-  **Services in North Dakota**



Tri-Valley
Opportunity Council, Inc.

Note: Tri-Valley has services in 84 counties in Minnesota and North Dakota.

Demographic Summary

Demographics

The population average from 2013-2017 in the report area (Marshall, Polk, Norman Counties) was 47,550. Males accounted for 50.7% and females accounted for 49.3% of the population. The largest age group was 55-64 years old which comprised 14.1% of the population. The white population comprised 89.3% of the report area, black population represented 1.4%, and other races combined were 10.7%. Persons identifying themselves as mixed race made up 1.9% of the population. Foreign-born residents comprised 3.0% of the population in the report area.

Economy

The median annual household income in the report area in 2017 was \$55,447. 31.5% of households had an income of less than \$35,000.

Poverty

Households with incomes below the poverty level were 11.4%. 71.4% of households reported an income of 200% of poverty or higher.

Health

Total population age 65 and under for whom health insurance coverage status is determined was 38,469.

Housing

The total housing units in the report area were 22,716, of which, 19,007 were occupied housing units. 63.8% of the total household were family households. In 31.4% of the households, the householder was living alone. 4,177 households were paying rent with a median rent paid in 2017 of \$657.

Transportation

The report area showed that 92.4% of households had access to between one and three vehicles. 10.4% of workers walked, biked, worked at home, or other to get to employment.

Education

Of those in the service area age 25 years and older (32,249), 9.3% had less than a high school education. 90.7% were a high school graduate or higher and 22.6% had a bachelor's degree or higher.

Workforce

Working adults in the service area between the ages of 18-64 totaled 27,259. Of that population, 80.0% were employed. 23.7% were 29 or younger, 51.1% were 30 to 54, and 25.2% were 55 or older. In 2015, 59.5% of workers earned under \$40,000. 30.7% of workers in the report area worked in either educational services or health care and social assistance. 71.5% of those employed traveled less than 25 miles to work while 11.3% traveled greater than 50 miles.

Child Care

Even with the growth trend in child care centers, every region of the state still shows a shortfall between the number of children potentially needing child care and the number of spaces available. Currently in Northwest Minnesota, there are roughly 7,116 licensed providers and shortfall of 2,623 (37%) spaces needed to accommodate the number of children under six with both parents working. (*Center for Rural Policy and Development*)

Quality of Life Indicators



Demographics

Marshall, Norman, Polk

Minnesota

Total population (2013-2017)

Total population	47,550	100.0%	5,490,726	100.0%
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Gender and age (2013-2017)

Male	24,086	50.7%	2,731,831	49.8%
Female	23,464	49.3%	2,758,895	50.2%
Under 5 years	3,035	6.4%	349,962	6.4%
5-9 years	3,069	6.5%	362,905	6.6%
10-14 years	3,213	6.8%	359,707	6.6%
15-17 years	1,897	4.0%	213,764	3.9%
18-24 years	4,087	8.6%	505,783	9.2%
25-34 years	5,412	11.4%	749,397	13.6%
35-44 years	5,014	10.5%	677,599	12.3%
45-54 years	6,316	13.3%	742,604	13.5%
55-64 years	6,710	14.1%	725,287	13.2%
65-74 years	4,448	9.4%	451,386	8.2%
75-84 years	2,921	6.1%	237,556	4.3%
85 years and older	1,428	3.0%	114,776	2.1%
17 years and younger	11,214	23.6%	1,286,338	23.4%
18-64 years	27,539	57.9%	3,400,670	61.9%
65 years and older	8,797	18.5%	803,718	14.6%

Race and ethnicity (2013-2017)

White	42,462	89.3%	4,434,473	80.8%
Of Color	5,088	10.7%	1,056,253	19.2%
Black or African American	644	1.4%	321,543	5.9%
American Indian and Alaskan Native	514	1.1%	suppressed	
Asian or Pacific Islander	suppressed		256,122	4.7%
Other	suppressed		suppressed	
Two or more races	904	1.9%	134,693	2.5%
Hispanic or Latino	2,681	5.6%	284,649	5.2%

Foreign-born (2013-2017)

Foreign-born residents	1,434	3.0%	448,397	8.2%
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Quality of Life Indicators



Economy

Marshall, Norman, Polk

Minnesota

Household income (2017 dollars) (2013-2017)

Total households	19,292	100.0%	2,153,202	100.0%
Less than \$35,000	6,085	31.5%	548,493	25.5%
\$35,000-\$49,999	2,631	13.6%	267,201	12.4%
\$50,000-\$74,999	3,744	19.4%	397,774	18.5%
\$75,000-\$99,999	2,799	14.5%	301,270	14.0%
\$100,000 or more	4,033	20.9%	638,464	29.7%
Median household income (2017 dollars)	\$55,447		\$65,699	

Poverty (2013-2017)

All people for whom poverty status is determined	46,172	100.0%	5,366,210	100.0%
With income below poverty	5,257	11.4%	560,995	10.5%
With income 100-149% of poverty	3,733	8.1%	385,334	7.2%
With income 150-199% of poverty	4,230	9.2%	409,027	7.6%
With income 200% of poverty or higher	32,952	71.4%	4,010,854	74.7%



Health

Marshall, Norman, Polk

Minnesota

Health coverage (2013-2017)

Total population age 65 and under for whom health insurance coverage status is determined	38,469		4,659,219	
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Housing

Marshall, Norman, Polk

Minnesota

Rent paid (2013-2017)

Households paying rent	4,177		584,669	
Median rent paid (2017 dollars)	\$657		\$906	

Quality of Life Indicators



Workforce

Marshall, Norman, Polk

Minnesota

Educational attainment (2013-2017)

Population (25 years and older)	32,249	100.0%	3,698,605	100.0%
Less than high school	3,007	9.3%	267,049	7.2%
High school diploma or GED	10,851	33.6%	938,846	25.4%
Some college or associate degree	11,093	34.4%	1,206,960	32.6%
Bachelor's degree	5,263	16.3%	849,439	23.0%
Graduate or professional degree	2,035	6.3%	436,311	11.8%
High school graduate or higher	29,242	90.7%	3,431,556	92.8%
Bachelor's degree or higher	7,298	22.6%	1,285,750	34.8%

Working adults (2013-2017)

Total civilian non-institutionalized population, age 18-64	27,259		3,375,077	
% of working age adults who are employed	21,817	80.0%	2,711,993	80.4%

Total employed workers (LEHD) (2015)

Total employed workers	21,084	100.0%	2,552,060	100.0%
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Worker age (2015)

Age 29 or younger	4,995	23.7%	589,481	23.1%
Age 30 to 54	10,779	51.1%	1,384,394	54.2%
Age 55 or older	5,310	25.2%	578,185	22.7%

Workers by earnings (2015)

\$15,000 per year or less	4,682	22.2%	486,255	19.1%
\$15,001 to \$39,999 per year	7,859	37.3%	788,268	30.9%
\$40,000 or more per year	8,543	40.5%	1,277,537	50.1%

Workers by distance to employment location (linear) (2015)

Less than 10 miles	6,528	44.2%	1,225,465	49.7%
10 to 24 miles	4,026	27.3%	833,111	33.8%
25 to 50 miles	2,530	17.1%	233,424	9.5%
Greater than 50 miles	1,670	11.3%	173,090	7.0%

Quality of Life Indicators



Transportation

Marshall, Norman, Polk

Minnesota

Transportation to work (2013-2017)

Workers (16 years and older)	23,429	100.0%	2,851,545	100.0%
Car, truck, or van (including passengers)	20,866	89.1%	2,467,451	86.5%
Public transportation	<i>suppressed</i>		102,928	3.6%
Walked, biked, worked at home, or other	2,433	10.4%	281,166	9.9%

Minnesota's population at a glance

	2000	2017		2000	2017
Overall population	4.9 million	5.6 million	Older adults (age 65+)	594,000	860,000
Twin Cities	2.6 million	3.1 million	Twin Cities	255,000	417,000
Greater Minnesota	2.3 million	2.5 million	Greater Minnesota	339,000	443,000
Children and youth (age 0-17)	1.3 million	1.3 million	Foreign-born residents	260,000	486,000
Twin Cities	698,000	723,000	Twin Cities	206,000	383,000
Greater Minnesota	589,000	576,000	Greater Minnesota	54,000	103,000
Working-age residents (age 18-64)	3.0 million	3.4 million	People of color	582,000	1.1 million
Twin Cities	1.7 million	1.9 million	Twin Cities	444,000	838,000
Greater Minnesota	1.3 million	1.5 million	Greater Minnesota	138,000	283,000

Numbers may not add up to totals due to rounding.



COMPASS POINTS 2019

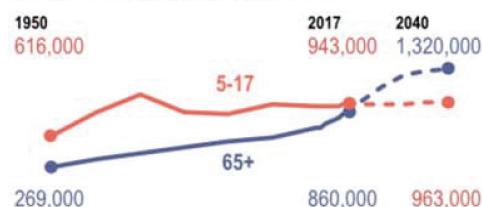
Minnesota Compass looks at key measures in a number of topic areas to promote cradle-to-career success for all of Minnesota's youth, a strong and vibrant economy and workforce, and healthy communities throughout the state.

Notable Trends

MINNESOTA'S OLDER ADULT POPULATION POISED TO OUTNUMBER SCHOOL-AGED KIDS

We've almost reached the inflection point: Sometime over the next year, there will be more older Minnesotans (65+) than school-aged kids (5-17). Moreover, while our school-aged population is projected to remain largely level over the coming decades, the number of older adults will continue to grow.

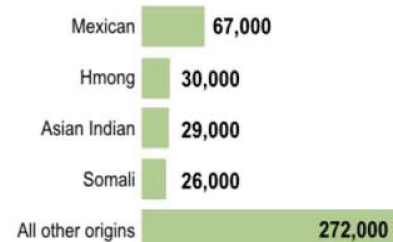
Population by select age groups, Minnesota



MEXICANS MAKE UP THE LARGEST IMMIGRANT GROUP IN MINNESOTA, BY FAR

Immigration patterns shift over time, but right now our Mexican foreign-born population, at 67,000, is more than double all other foreign-born communities in the state. Hmong (30,000), Asian Indian (29,000), and Somali (26,000) residents bring up the next three spots. Did you know that about a third of the Mexican population lives in greater Minnesota?

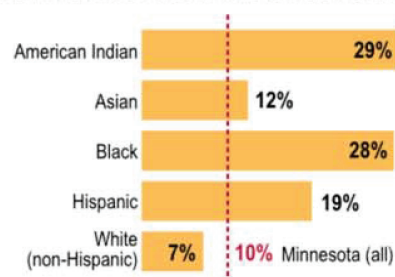
Foreign-born residents by origin, Minnesota, 2012-2016



JOBS REACH RECORD HIGH, BUT POVERTY PERSISTS

In 2017, Minnesota employers were just shy of breaking the 3 million job mark. This is a historic high, and it continues a steady trend upward since the end of the Great Recession, when the number of jobs dipped to 2.6 million. Yet, despite the abundance of jobs, the poverty rate – which sits at 10 percent for the state – remains disproportionately high for some population subgroups. For example, 28 percent of black residents and 29 percent of American Indian residents live below the poverty line.

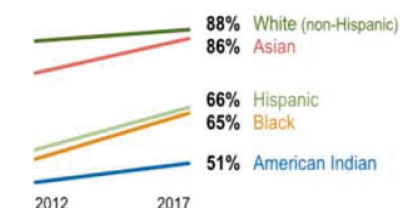
Poverty rates by race and ethnicity, Minnesota, 2017



HIGH SCHOOL GRADUATION RATES UP, THOUGH GAPS REMAIN

Minnesota's high school graduation rate has steadily marched upward, improving to 83 percent in 2017. Rates improved across all races and ethnicities, and that's certainly good news. But disparities by race remain an acute problem for Minnesota.

High school students graduating on time by race, Minnesota, 2012-2017



Check out *more trends* at www.mncompass.org/trends/featured-trends

MINNESOTA COMPASS | mncompass.org

Measuring progress. Inspiring action.

Who Did We Serve?

FOR LOW-INCOME INDIVIDUALS AND/OR FAMILIES:

- Provided 187,956 rides.
- Provided 6,250 information and referral calls.
- Provided transit services (e.g. bus passes, bus transport, support for auto purchase or repair to 62,652 individuals
- Provided referrals for emergency food assistance to 1,843 individuals.
- Provided emergency rent or mortgage assistance to 87 individuals.
- Provided Financial Literacy Education to 86 individuals.
- Assisted with Health Insurance options to 265 individuals.
- Provided SNAP benefits to 432 individuals.
- Provided Family Skills Development parenting classes to 62 individuals.

FOR INFANTS/CHILDREN AND FAMILIES:

- Assisted 1,100 infants and children obtain age appropriate immunizations.
- Assisted 1,057 infants and children obtain physicals.
- Improved the health and physical development of 1,190 infants and children as a result of providing adequate nutrition.
- Provided preschool activities to develop school readiness to 1,103 children.
- Ensured that 1,190 parents and other adults learned and exhibited improved parenting skills.
- Ensured that 1,190 parents and other adults learned and exhibited improved family functioning skills.

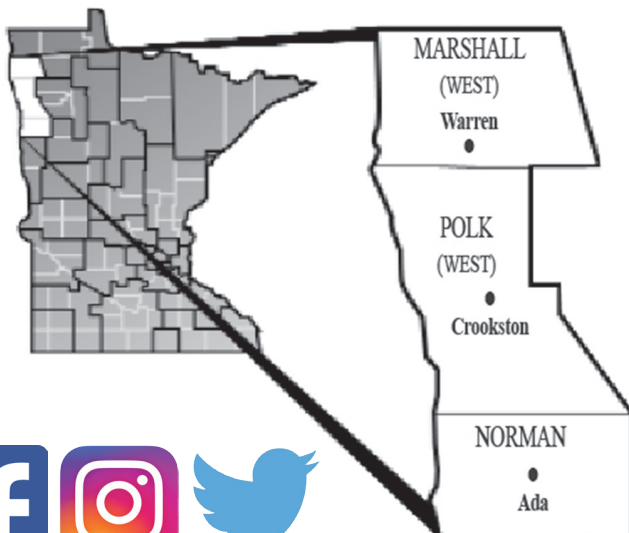
FOR SENIORS AND DISABLED:

- Provided programs and activities to 3,359 seniors to help maintain their independent living.
- Assisted 2,218 individuals with disabilities maintain an independent living.

FOR THOSE UNABLE TO WORK:

- Assisted 87 individuals in obtaining care for their child or other dependent.
- Assisted 110 individuals in obtaining safe and affordable housing.
- Assisted 1,843 individuals in obtaining food assistance.
- Assisted 1,663 individuals in obtaining non-emergency LIHEAP energy assistance.

Primary Service Area Map



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