

Strategic Plan

Board Approved February 14, 2017

PRIORITY FOCUS AREAS

Priority 1 – Improve/promote/advance the objective of coordinating the various services for area preschool children with Head Start:

Strategies	Performance Measures	Responsibility	Resources	Timeline
1) Increase the number of children served by Head Start in Marshall County.	Number of children served will increase.	Head Start Director, others as assigned.	Head Start staff.	Will measure increase for final plan update.
2) Increase the number of child care slots available in the service area.	Number of available child care slots in the area will increase.	Head Start staff, Child Care Aware.	Head Start and Child Care Aware staff.	Various strategies will be employed over the two year plan period.
3) Develop the area Early Childhood workforce.	Number of qualified Early Childhood workers will increase.	Head Start staff as assigned. Child Care Aware.	Head Start facilities, staff time, Child Care Aware staff.	January 2018.

Priority 2 – Improve/promote/advance the objective of keeping seniors in their homes and avoiding premature nursing home placement:

Strategies	Performance Measures	Responsibility	Resources	Timeline
1) Caring Companion Program will aggressively market private pay opportunities.	The number of private pay clients and sliding scale clients will increase.	Senior Programs Director.	Senior Programs staff.	September 2017.

2) Reach out to county workers to increase referrals.	Caring Companion services will be added to more care plans.	Senior Programs Director.	Senior Programs staff.	September 2017.
3) Tri-Valley will increase its presence at area service provider meetings.	Relationships will be strengthened with other providers, new opportunities will be discovered.	Senior Programs Director, other staff as assigned.	Senior Programs staff.	January 2018.

Priority 3 – Improve/promote/advance housing options in the service area:

Strategies	Performance Measures	Responsibility	Resources	Timeline
1) A mitigation fund will be developed to help convince landlords to lease to hard to house individuals.	Funding will become available.	Community Services Director.	Community Services staff.	October 2018.
2) Bring housing rehab resources to the service area.	Funds will be available for housing rehab.	Community Services Director.	Agency staff.	October 2018.
3) Enhance case management services for housing.	A plan will be developed for increasing case management across different programs.	Community Services Director.	Community Services staff.	September 2017.

Priority 4– Improve/promote/advance Family Engagement in the service area:

Strategies	Performance Measures	Responsibility	Resources	Timeline
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1) Develop new financial literacy trainings to compliment Four Cornerstones.	New training opportunities will exist that concern financial literacy.	Community Services Director.	Community Services staff.	December 2017.
2) Provide more opportunities to attend parenting classes in the service area.	Number of training opportunities will increase.	Community Services and Head Start.	Agency staff	October 2017.
3) Continue work on a pilot project with the Council of Collaboratives to bring Family Navigators to area schools.	Funding will be secured to staff a position at area schools that can work on family engagement with all children, regardless of income or diagnosis.	Chief Executive Officer.	Agency staff. Community partners.	October 2018.